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COLOUR PALLETTE

COLOURS

RED



CMYK 15-100-100-0
PANTONE 186C
RGB 204 -0-0

YELLOW



CMYK 0-35-85-0
PANTONE 130C
RGB 255-153-0

NAVY BLUE



CMYK 100-51-0-55
PANTONE 648C
RGB 0-51-102

LIME GREEN



CMYK 100-51-0-47
PANTONE 382C
RGB 153-204-51

REVERSED LOGO



Below is the official Worcester 200 color palette. Avoid deviating from this core set of colors or creating tints of these values.

The full-color logo will not perform well on photography and various background colors. In those cases, the one-color logo should be used.

ONE COLOUR LOGO

