



**BREEDE VALLEY**  
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**FOR IMMEDIATE RELEASE**

**CONTACT: J Bulani**  
[jbulani@bvm.gov.za](mailto:jbulani@bvm.gov.za)

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## MEDIA RELEASE

For Immediate Release

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### **RE: FESTIVE EVENT IS BACK!**

The Executive Mayor of the Breede Valley Municipality (BVM), Hon. Antoinette Steyn, is happy to announce that the annual event with music, lights and various food – and other stalls will be held on 14 December 2023. This spectacular event is one of the largest annual free open-air events on the BVM calendar. It will take place outside Worcester Town Hall in High Street starting at 16:00. Note that the lights will already be switched on on Friday, 8 December, without any formalities. It is only the music and stalls event that'll take place on 14 December.

The event previously saw hundreds, if not thousands gather as the municipality ushers in the festive season with fun, music, and food in Worcester's Central Business District (CBD). However, due to the drastic impact of the pandemic, the municipality had to take a difficult decision to not have this festival last year. Making its return since pre-COVID, the event this year will display an impeccable line-up of local artists for entertainment, and attendees will be dazzled by a display of music and lighting.

There will be stalls lining High Street selling everything from food to Christmas gifts and toys for children. "Taking a stroll through the streets and admiring the twinkling lights is the ideal way to get into the festive spirit. The aim of the event is not only to celebrate the BVM's diverse cultures and rich heritage, but also to demonstrate the essential services' readiness this festive season" explained Raymond Esau, Director of Strategic Support Services.

The Executive Mayor christens Breede Valley as the "Care Capital" of South Africa, stating that as Christmas and the holiday season are approaching, it is the ideal time for BVM residents to show greater compassion. "It is important that we remind each other once again of those less privileged who are entering the Christmas and festive season with much less than others. As a caring municipality, we need to share and spread the spirit of love and care for one another. May this be the message that Breede Valley residents carry with them into the Christmas season" she said.

The Executive Mayor wishes all guests and residents a relaxing and safe holiday.

Issued by the BVM Media & Communications office.

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